

FOR NEW LICENSES AND TRANSFER
LICENSE AND/OR PERMIT APPLICATION
FOR LIQUOR, COUNTY MALT BEVERAGE, LIMITED, WINERY OR MICROBREWERY

RECEIVED
MAR 31 2015

BY: *Shiffries*

To be completed by the City, Town or County Clerk:

Date Filed: 3 / 31 / 2015.

	Annual Fee	Prorated Fee
Basic Fee:	\$ <u>1500.00</u>	\$ _____
Add'l Dispensing Room Fee:	\$ <u>n/a</u>	\$ _____
Transfer Fee:	\$ <u>n/a</u>	\$ _____
Total License Fee Collected:	\$ <u>1500.00</u>	\$ _____
Publishing Fee Collect:	\$ <u>123.00</u>	\$ _____

Required Attachments Received: Yes

Advertising Dates(2 wks): 4/ 15 & 23/ 2015.

Hearing Date: 4 / 30 / 2015.

Local Licensing Number: 27

For the license term: To be determined by City Council

Through: _____

A copy must be immediately forwarded to:
State of Wyoming Liquor Division
6601 Campstool Rd.
Cheyenne WY 82002-0110

Formerly Held by: _____

Applicant: Gregory R. Smith & Karen Robillard

Trade Name (dba): Attitude Chophouse & Brewery

Premise Address: 370 S. 2nd St
Number & Street
Laramie WY 82070 Albany
City State Zip County

Mailing Address: 370 S. 2nd St
Number & Street or P.O. Box
Laramie WY 82070
City State Zip

Business Telephone Number: (307) 721-4031

Fax Number: (307) 721-4032

E-Mail Address: Karenr@vch.com

LICENSING AUTHORITY: Begin publishing promptly. As W.S. 12-4-104(d) specifies: NO LICENSING AUTHORITY SHALL APPROVE OR DENY THE APPLICATION UNTIL THE LIQUOR DIVISION HAS CERTIFIED THE APPLICATION IS COMPLETE.

FILING FOR <input checked="" type="checkbox"/> NEW <input type="checkbox"/> TRANSFER LOCATION <input type="checkbox"/> TRANSFER OWNERSHIP	TYPE OF LICENSE OR PERMIT (CHOOSE ONLY ONE) <input checked="" type="checkbox"/> RETAIL LIQUOR LICENSE <input type="checkbox"/> on-premise only (Bar) <input type="checkbox"/> off-premise only (Package Store) <input type="checkbox"/> combination on/off premise (Both) <input type="checkbox"/> RESTAURANT LIQUOR LICENSE <input type="checkbox"/> RESORT LIQUOR LICENSE <input type="checkbox"/> COUNTY RETAIL or SPECIAL MALT BEVERAGE PERMIT <input type="checkbox"/> VETERANS CLUB <input type="checkbox"/> FRATERNAL CLUB <input type="checkbox"/> GOLF CLUB <input type="checkbox"/> SOCIAL CLUB <input type="checkbox"/> MICROBREWERY <input type="checkbox"/> WINERY <input type="checkbox"/> BAR AND GRILL <input type="checkbox"/> LOCATED WITHIN 5 MILES OF CITY (County License only)	To Assist the Liquor Division with scheduling inspections: DO YOU OPERATE? <input checked="" type="checkbox"/> FULL TIME (e.g. Jan through Dec) <input type="checkbox"/> SEASONAL/PART-TIME (specify months of operation) from <u>Jan</u> to <u>Dec</u> DAYS OF WEEK (e.g. Mon through Sat) <u>Mon - Sat</u> HOURS OF OPERATION (e.g. 10a - 2a) <u>11am - 10 pm</u>
FILING IN (CHOOSE ONLY ONE) <input checked="" type="checkbox"/> CITY OF <u>Laramie</u> <input type="checkbox"/> COUNTY OF _____	FILING AS (CHOOSE ONLY ONE) <input checked="" type="checkbox"/> INDIVIDUAL <input type="checkbox"/> LLC <input type="checkbox"/> PARTNERSHIP <input type="checkbox"/> LLP <input type="checkbox"/> CORPORATION <input type="checkbox"/> LTD PARTNERSHIP <input type="checkbox"/> ASSOCIATION <input type="checkbox"/> ORGANIZATION	

1. Location of License:
- (a) Give a description of the dispensing room and state where it is located in the building (e.g. 10 x 12 room in SE corner of 1st floor of building). If the building is not in existence, provide the location and an architect's drawing or suitable plans of the room and premises to be licensed: W.S. 12-4-102(a)(i): (Please submit a drawing of the establishment that includes the dispensing room)
- 361 x 25' room abutting center of south wall of the 1st floor of building
- (b) If Winery or Microbrewery, also list manufacturing facility.(e.g. MFG: 10' X 12' room in SW portion of bldg.)
- N/A
- (c) Do you have an additional dispensing room? YES NO If yes, provide description and location:
- (d) Provide the legal description and the zoning of the site where the applicant will conduct business:
- Ad 10es 1,2,3 Block 199 City of Laramie, formerly town of Laramie, Albany CO, WY 82070, Zoned B2

2. Do you W.S. 12-4-103 (a) (iii):
- (1) OWN the building in which sales room is located? YES (own)
 YES (lease)
- (2) LEASE the building in which sales room is located?
- (A) DATE lease expires n/a located on page _____ paragraph _____ of lease document.
 (B) Provision for SALE of alcoholic or malt beverages located on page _____ paragraph _____ of lease.
- NOTE: Attach a true copy of the lease to application. Lease MUST contain provision for SALE OF ALCOHOLIC or MALT BEVERAGES and be valid THROUGH the TERM OF THE LICENSE W.S. 12-4-103(a)(iii).

3. Have you already assigned, leased, transferred or do you intend to assign, lease, transfer, contract or in any other manner agree with any person or firm other than yourself as licensee to operate and assert control or partial control of the license and the licensed room to carry on the licensed liquor business? YES NO
4. Does any manufacturer, brewer, rectifier, wholesaler, or through a subsidiary affiliate, officer, director or member of any such firm: W.S. 12-5-401, 12-5-402, 12-5-403
- (a) Hold any interest in the license applied for? YES NO
- (b) Furnish by way of loan or any other money or financial assistance for purposes hereof in your business? YES NO
- (c) Furnish, give, rent or loan any equipment, fixtures, interior decorations or signs other than standard brewery or manufacturer's signs? YES NO
- (d) If you answered YES to any of the above, explain fully and submit any documents in connection therewith:
-
5. Does applicant have any interest or intent to acquire an interest in any other retail liquor license to be issued by this licensing authority? W.S. 12-4-103(b) YES NO
If "YES", explain: _____
6. Is applicant a mayor, member of a city or town council, or member of the board of county commissioners within the jurisdiction of this licensing authority? W.S. 12-4-103(a)(i) YES NO
7. Is applicant employed by the State, City or Town, or County as a law enforcement officer, or hold office as a law enforcement officer through election? W.S. 12-4-103(a)(ii) YES NO

RESTAURANT OR BAR AND GRILL LICENSE: Complete questions 8(a) and 8(b):

8. (a) Have you submitted a valid food service permit upon application? YES NO
W.S. 12-4-407(a) W.S. 12-4-413(a)
- (b) Was your dispensing room for alcoholic and/or malt beverages in existence and open for consumption purposes prior to February 1, 1979? W.S. 12-4-410(b) YES NO N/A

RESORT LICENSE: Complete questions 9(a) through 9(c):

9. (a) Is the actual valuation of the resort complex at least one million dollars, or have you committed or expended at least one million dollars (\$1,000,000.00) on the complex, excluding the value of the land? W.S. 12-4-401(b)(i) YES NO
- (b) Does the resort complex include a restaurant and a convention facility which will seat at least one hundred (100) persons? W.S. 12-4-401(b)(ii) YES NO
- (c) Does the resort complex include motel or hotel accommodations with at least one hundred (100) sleeping rooms? W.S. 12-4-401(b)(iii) YES NO

MICROBREWERY AND/OR WINERY LICENSE: Complete questions 10 through 11:

10. Is premise to be co-existent with a retail, restaurant, resort or bar and grill liquor license? W.S. 12-4-412(b)(iii) YES NO
- If "YES", please specify type: Microbrewery Winery Retail
 Restaurant Resort Bar & Grill:
11. (a) Do you self distribute your products? YES NO
(b) Do you distribute your products through an existing malt beverage wholesaler? YES NO

ORGANIZATION AND/OR CLUB LICENSE: Complete questions 12 through 15 as applicable:

12. **FRATERNAL CLUBS** W.S. 12-1-101(a)(iii)(B)
- (a) The name and address of the grand lodge or national organization is: _____
- (b) Does lodge or fraternal organization hold a charter from a national organization or national grand lodge? YES NO
- (c) Has the fraternal organization been actively operating in at least thirty-six (36) states? YES NO
- (d) Has the fraternal organization been actively in existence for at least twenty (20) years? YES NO

13. **VETERANS CLUBS** W.S. 12-1-101(a)(iii)(A):

- (a) The name and address of the National Veterans organization is: _____
- (b) Has the Veteran's organization been chartered by the Congress of the United States for patriotic, fraternal or benevolent purposes? YES NO
- (c) Is the membership of the Veteran's organization comprised only of Veterans and its duly organized auxiliary? YES NO

14. SOCIAL CLUBS W.S. 12-1-101(a)(iii)(E):

- (a) Do you have more than one hundred (100) bona fide members who are residents of the county in which the club is located? YES NO
- (b) Is the club incorporated and operating solely as a nonprofit organization under the laws of this state? YES NO
- (c) Is the club qualified as a tax exempt organization under the Internal Revenue Service? YES NO
- (d) Has the club been in continuous operation for a period of not less than one (1) year? YES NO
- (e) Has the club received twenty-five dollars (\$25.00) from each bona fide member as recorded by the secretary of the club and are club members at the time of this application in good standing by having paid at least one (1) full year in dues? YES NO
- (f) Does the club hold quarterly meetings and have an actively engaged membership carrying out the objectives of the club? YES NO
- (g) Have you filed a true copy of your bylaws with the local licensing authority and the Wyoming Liquor Division? YES NO
- (h) Has at least fifty one percent (51%) of the membership signed a petition indicating a desire to secure a Limited Retail Liquor License?
(THE PETITION MUST BE ATTACHED TO APPLICATION) YES NO
- (i) Have you filed with the licensing authority and the Wyoming Liquor Division a detailed statement of your activities during the preceding year which were undertaken or furthered in pursuit of the objectives of the club, along with an itemized statement expended for such activities? YES NO

15. GOLF CLUBS W.S. 12-1-101(a)(iii)(D):

- (a) Do you have more than fifty (50) bona fide members? YES NO
- (b) Do you own, maintain, or operate a bona fide golf course together with clubhouse? YES NO

16. (a) If applicant is an Individual or Partnership: State the name, date of birth and residence of each applicant or partner, if the application is made by more than one individual or by a partnership.
If the application is for a Club: State the name, date of birth and residence of each officer.

True and Correct Name	Date of Birth	DONOT LIST PO BOXES Residence Address No. & Street City, State & Zip	Residence Phone Number	Have you been a DOMICILED resident for at least 1 year and not claimed residence in any other state in the last year?	Have you been Convicted of a Felony Violation?	Have you been Convicted of a Violation Relating to Alcoholic Liquor or Malt Beverages?
Gregory R. Smith	02/21 1962	503 E Park Ave Laramie, WY 82010	301- 742-9127	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>
Karen Robillard	12/19/ 1970	503 E Park Ave Laramie, WY 82010	301- 742-9127	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>
				YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>
				YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>
				YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>

(If more information is required, list on a separate piece of paper and attach to this application.)

(b) If the applicant is a Corporation, Limited Liability Company, Limited Liability Partnership or Limited Partnership: State the name, date of birth and residence of each stockholder holding, either jointly or severally, ten percent (10%) or more of the outstanding and issued capital stock of the corporation, limited liability company, limited liability partnership, or limited partnership, and every officer, and every director.

True and Correct Name	Date of Birth	DONOT LIST PO BOXES Residence Address No. & Street City, State & Zip	Residence Phone Number	No. of Years in Corp or LLC	% of Stock Hold	Have you been Convicted of a Felony Violation?	Have you been Convicted of a Violation Relating to Alcoholic Liquor or Malt Beverages?
						YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>
						YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>
						YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>
						YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>
						YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>
						YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>
						YES <input type="checkbox"/> NO <input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>

(If more information is required, list on a separate piece of paper and attach to this application.)

OATH OR VERIFICATION

(Requires signatures by ALL Individuals, ALL Partners, ONE (1) LLC Member, or TWO (2) Corporate Officers or Directors except that if all the stock of the corporation is owned by ONE (1) individual then that individual may sign and verify the application upon his oath, or TWO (2) Club Officers.) W.S. 12-4-102(b)

Under penalty of perjury, and the possible revocation or cancellation of the license, I swear the above stated facts, are true and accurate.

STATE OF WYOMING)

SS.

COUNTY OF Albany

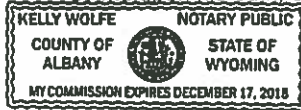
Before Me, Kelly Wolfe, (specify)
(Printed name of Notary or other officer authorized to administer oaths)

a Notary Public, Officer authorized to administer oaths in and for
Albany County, State of Wyoming, personally appeared

Gregory Smith and Karen Rebillard name he/she being first duly sworn
(Insert Names)

by me upon his oath, says that the facts alleged in the foregoing instrument are true.

(Seal)



- 1. [Signature]
- 2. [Signature]
- 3. _____
- 4. _____

My Commission expires: 12/17/18

Witness my hand and official seal:

Kelly Wolfe
(Notary Public or other officer authorized to administer oaths)

Title Personal Banker

Dated: 3/30/15

REQUIRED ATTACHMENTS:

- (a) Attach any lease agreements W.S. 12-4-103 (a) (iii).
- (b) If the building is not in existence, an architect's drawing or suitable plans of the room and the premises to be licensed must be attached W.S. 12-4-102 (a) (i).
- (c) A statement indicating the financial condition and financial stability of the applicant W.S. 12-4-102 (a) (vi).
- (d) Restaurant or Bar & Grill Liquor License applicants must include a copy of the CURRENT food service permit W.S. 12-4-407 (a) or 12-4-413 (a).
- (e) Include a drawing of the dispensing room W.S. 12-5-201 (a).
- (f) Check or bank draft as payment for the application and publishing the notice of application (Direct billing is permissible for publication fees) W.S. 12-4-101-4 (a).
- (g) If transferring a license from one ownership to another, a form of assignment from the current licensee to the new applicant authorizing the transfer W.S. 12-4-601 (b).

ADVERTISING REQUIREMENTS W.S. 12-4-104(a):

When an application for a license, permit, renewal or any transfer of location or ownership thereof has been filed with a licensing authority, the clerk shall promptly prepare a notice of application, place the notice conspicuously upon the premises shown by the application as the proposed place of sale and public the notice in a newspaper of local circulation once a week for four (2) consecutive weeks. The notice shall state that a named applicant has applied for a license, permit, renewal or transfer thereof, and that protests against the issuance, renewal, or transfer of the license or permit will be heard at a designated meeting of the licensing authority.

FOR LIQUOR DIVISION USE ONLY		
Reviewer	Initials	Date
Agent:		
Chief:		
Accl:		

letter

from Altitude Chophouse & Brewery

320 S. 2nd Street, Laramie, Wyoming 82070 • (307) 721-4031

March 30, 2015

Tom Montoya
Wyoming Liquor Division
6601 Campstool Rd.
Cheyenne, WY. 82002

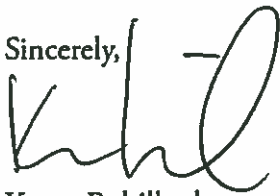
Dear Tom,

We are applying for a retail liquor license under the name of Gregory Smith and Karen Robillard, DBA Altitude Chophouse & Brewery. We currently operate with a restaurant liquor license. But, if we were to be selected by the Laramie City Council as the recipient of this retail liquor license, we would want to relinquish our restaurant license at the time the retail liquor license takes effect.

In addition, we hold a Microbrewery license under Gregory Smith, DBA Altitude Chophouse & Brewery. If we secure this retail liquor license, we will want to revise ownership of the Microbrewery license to include Karen Robillard's name as well, so that it is identical to the retail liquor license.

Feel free to contact me if you have any questions.

Sincerely,

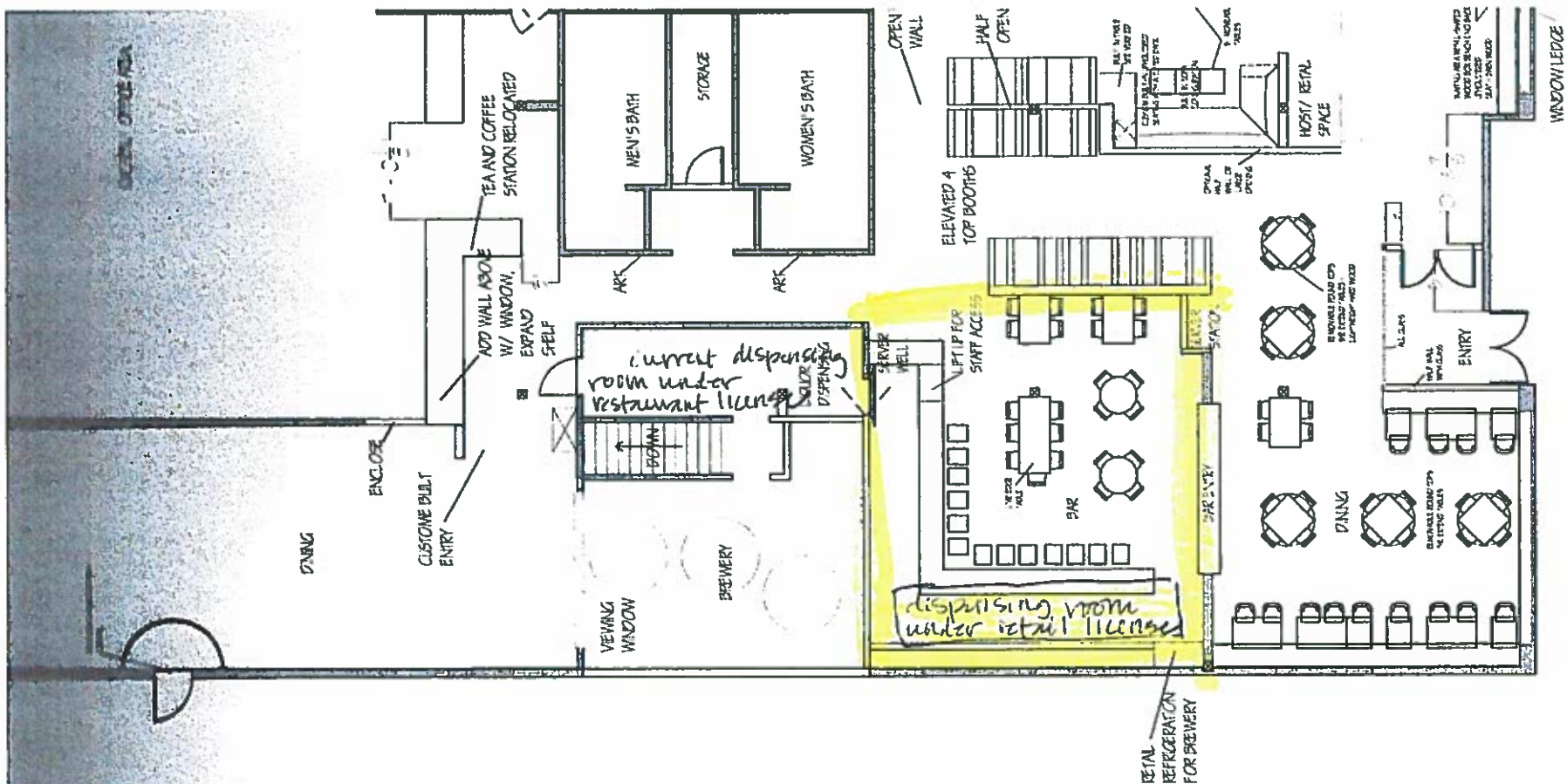


Karen Robillard



Gregory Smith

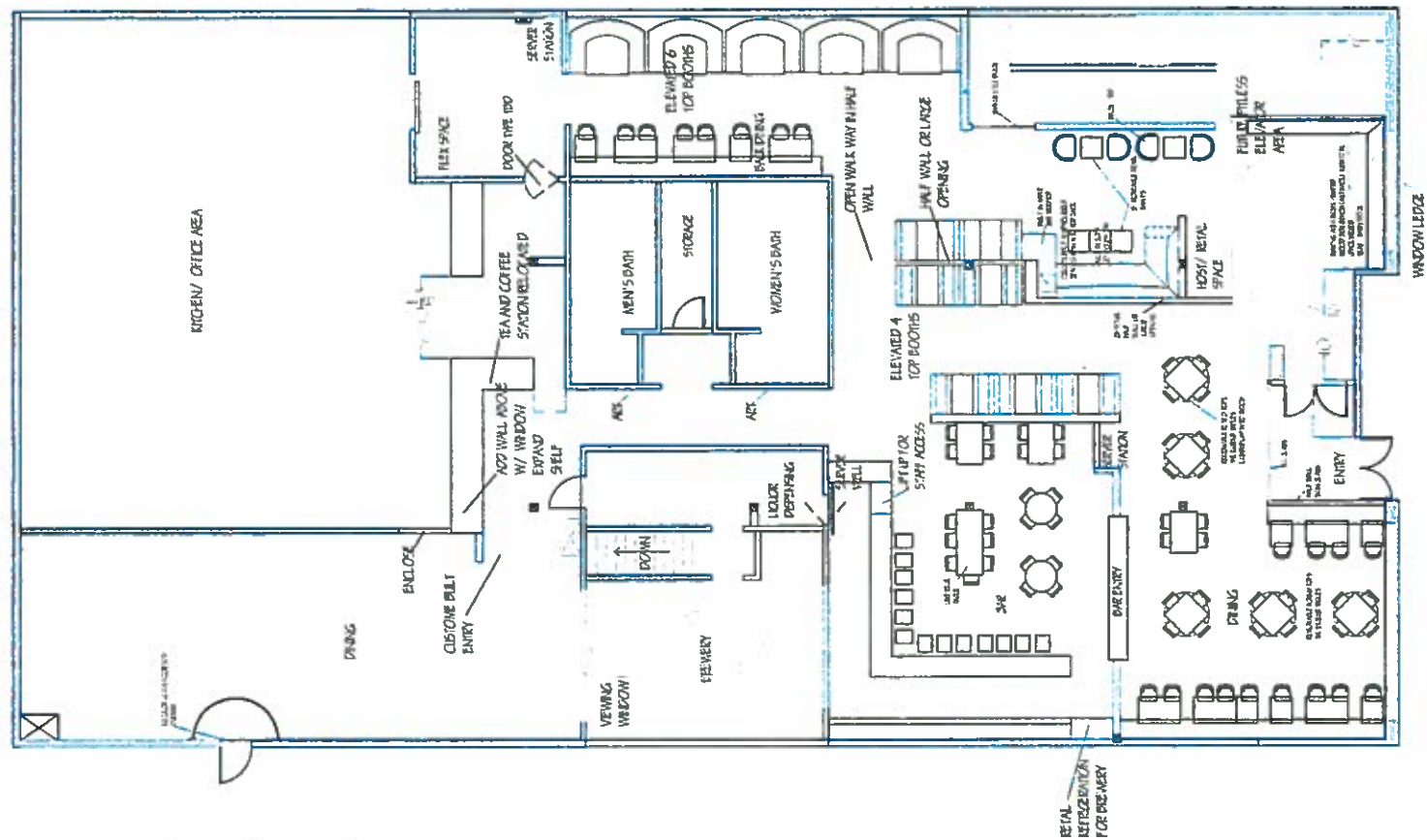




3/2" = 1" Scale



JV INTERIOR
commercial . residential



3/32" = 1' Scale



JV INTERIORS
commercial . residential

letter

from Altitude Chophouse & Brewery

320 S. 2nd Street, Laramie, Wyoming 82070 • (307) 721-4031

March 25, 2015

To the Mayor and City Council of Laramie,

Thank you for considering our application for a retail liquor license at Altitude Chophouse & Brewery, an existing restaurant and microbrewery located at 320 S. 2nd Street in Downtown Laramie and owned by Greg Smith and Karen Robillard. There are several reasons we feel that Altitude Chophouse & Brewery is a strong candidate for this license. We've outlined three of the most important reasons below in detail.

As one of Laramie's largest catering operations, a retail liquor license will guarantee us the ability to continue servicing Laramie's catering demands.

In 2014, 20% of Altitude's gross sales were garnered from catering contracts. Many of these events required bar service. Currently, we are able to fulfill this demand by utilizing the retail liquor license owned by our sister restaurant, Lovejoy's Bar & Grill. However, if Altitude and Lovejoy's were to be reorganized under separate ownership, we would not have the ability to continue offering bar service through Altitude's catering operations. This would most definitely affect Altitude's current business model as a full service caterer. Furthermore, we would lose important existing catering contracts with the University of Wyoming's Gateway Center, Conference Center and the Wildcatter Stadium Club and Suites, to name a few.

In short, we are relying on another business to keep our full service catering operations afloat. We realize the necessity of Altitude to be able stand on its own with a retail liquor license, guaranteeing Altitude the ability to continue servicing its catering clients in the future.



We are currently in the process of working with designers and contractors to give Altitude a major face lift, The retail liquor license will allow us to create a functional and efficient bar space for our restaurant, bar and brewery with a 295-person capacity. In addition, we are in the planning stages to expand business operations to the second floor of the Altitude building.

Our bar currently operates with a microbrewery and restaurant permit. We have a small dispensing room off the back of our bar where all bottled beer and wine is dispensed and drinks are mixed. We can envision that this configuration could work well for a small restaurant that serves a limited number of alcoholic beverages. At Altitude, We serve up to 295 people within in our four walls at any given time. Our bartenders must constantly excuse themselves from their duties at the bar to exit into a dispensing room to fulfill their bartending duties. This leads to an inefficient and slow bar that impacts our service, considering the size and scope of Altitude. Altitude fills all of its seats on a regular basis. A busy restaurant equates to a busy bar that needs to run efficiently to be successful.

We are in the final stages of planning an extensive and exciting face lift at Altitude. Plans are included for your review. This face lift will highlight Altitude as a premier anchor of Downtown Laramie. We are investing a large sum of money into this project, and into our local contracting businesses. With this face lift, we are hopeful to be able to roll out a new and well-executed bar that will serve our guests in a manner they deserve. A retail liquor license will satisfy this goal, as we can abandon the dispensing room and operate our bar in the capacity that will make it efficient and fully operable. This face lift will essentially reintroduce Altitude to our community as a fresh and new restaurant, bar and brewery.

Along with the restaurant face lift, we are also in the process of researching concepts for the unfinished upstairs space of the Altitude building. Within this 10,000 square foot second floor space, we are researching the feasibility of creating a banquet facility. This facility would fill the need for additional event space in Laramie, and it would generate new jobs for our community. A facility such as this would require its own full service bar, making a retail liquor license an essential component to this new business venture. We are in the initial stages of this project, and are awaiting engineering reports before we commit to our building plan, therefore, we do not have drawings to share at this time. But, we do realize that we will only be able to move forward with this business plan if we have a retail liquor license in place. If we are able to secure a retail liquor license and all engineering reports are favorable, we anticipate commencing construction in January of 2016.

Our reputation as an ethical, responsible, successful and community minded business has been proven over the past 15 years.

If we were to be awarded this retail liquor license, our City would be assured that they are investing in a solid, reputable business. Altitude has successfully been in operation since 1999. We realize the importance of supporting the community we live and work in, and as a result, our corporation donates upwards of \$30,000 a year to various community events, projects and organizations. In 2012, we were awarded the prestigious Torch Award for Business Ethics from the Better Business Bureau of Wyoming and Northern Colorado. The Laramie Area Chamber of Commerce named Karen the Business Person of the Year in 2005 and the Laramie Economic Development Corporation named Karen the Business Person of the Year in 2010.

Operating our businesses with integrity is of utmost importance to us. We take our roles as business people and members of the Laramie community seriously. An investment into our business, in the form of a retail

liquor license, is an investment in a solid and successful venture. It would not be a gamble, rather it would be a sound decision that would help Altitude, a downtown anchor, to continue moving forward in a manner that will benefit not only our business, but our catering clients, our loyal guests and our community, as well.

Thank you in advance for considering our application. We look forward to answering any further questions you may have regarding our operations, future goals and ways in which a retail liquor license could greatly benefit our business.

Sincerely,



Greg Smith
Owner, Altitude Chophouse & Brewery
(307) 760-7641
Bigg@vcn.com



Karen Robillard
Owner, Altitude Chophouse & Brewery
(307) 760-0363
Karenr@vcn.com