



**CITY OF LARAMIE**  
P.O. Box C  
Laramie, WY 82073

---

## **Downtown Development Authority Board Minutes**

**July 11, 2023**

**4:00 PM**

**City Conference Room, 411 Grand Ave**

### **Attendees:**

**DDA Board:** Jay Bond, Tom Haas, Marty Oblasser, Jessica Hocker

**LMSA:** Heather Tupper

**City Council Liaison:** Micah Richardson

**City Staff Liaison:**

Meeting called to order at 4:16 p.m.

### **Regular Agenda:**

1. Approval of minutes. Marty motioned to approve and Jessica seconded. Motion was unanimously approved.
  - June 2023

**Introductions:** None Needed

**DDA History Review for New Members (If Needed):** None Needed

**Main Street Director's Report:** None received

### **Open Items/Old Business:**

1. Micah updated the group:
  - a. After an initial discussion with the city, since the plan is being refreshed, the city will use the same company. If the plan was being rewritten, the city would solicit a new bid. There was lot's of discussion about reconsidering this decision. Micah said she would go back and propose that the city put out a short RFP.
2. City Council Liaison Update on DDA vacancies/appointments: Micah said one application is pending and the interview has not been scheduled yet.
3. Planning Team Update:
  - a. 2012 Downtown Development Plan mailer: Marty suggested the following steps: 1. Summarize the 2012 plan (this is complete) 2. Review the summary with the city planners for feasibility. 3. Send a survey out for feedback with a target date of receiving feedback by Thanksgiving. Marty is going to set up a meeting with the city planners to discuss the summarized plan.
  - b. Wyoming Business Council (WBC) Laramie Housing update: Heather Tupper gave an update on the outcome of the meeting.
    - i. Regulation and infrastructure are the biggest hurdles.
    - ii. In the meeting, the WBC wrestled with the question, what does the city see as state statute that is holding back the community. Good example is the protest petition where 20% of 20% can kill a development recommendation.
    - iii. Wyoming's regulatory language has the second most words of any state's regulation.
    - iv. The WBC is asking the question of how do we make sure we are growing smart and promoting economic development.
  - c. 3,2,1 3<sup>rd</sup> St Plan update: Micah provided an update.
    - i. A lot of the plan has had to shift.

- ii. Applying for a NEA grant which would bump up funding.
  - iii. Continuing to be planned are bulb outs, reducing speed limits, and art and graphics.
  - iv. Laramie Public Art will be seeking feedback in coordination with the city.
  - v. Laura McDermot, with Laramie Public Art Coalition, has found some economical archway solutions that will also go out for public comment.
- d. Meeting with LMSA update (funding for mailer and 2012 plan): There was some discussion about what our current budget is.
- i. \$1,000 for marketing
  - ii. \$2,500 for training
  - iii. \$2,000 for contract labor
- e. Summary of 2012 Downtown Development Plan: Summary is complete and Jessica will send it out.
4. Promote Team: Marty volunteered to head this team, Tom seconded and it was unanimously approved. It was decided that we need to consider appointing a lead on the resourcing team next meeting.
5. Who will be DDA's attendee at the next LMSA monthly meeting? Jay volunteered to attend the next LMSA meeting.
6. Additional Comments: None

**Upcoming Items/New Business:**

1. Upcoming events: See LMSA website
2. Public comment: None

Meeting adjourned at 5:26 p.m.

**Next Regular Meeting Date:**

August 8, 2023 @ 4pm – City Conference Room, 411 Grand Ave.

**DDA Board Responsibilities:**

- Assists in development and redevelopment of central business district
- Assists in overall planning to restore and/or provide for continuance of health of Laramie's central business district
- Prevents / halts deterioration of property values and/or structures within the Laramie central business district
- Prevents / halts growth of blighted areas in the central business district
- Promotes health, safety, prosperity, security, and general welfare of inhabitants of the central business district