



CITY OF LARAMIE
P.O. Box C
Laramie, WY 82073

Downtown Development Authority Board Agenda

May 9, 2023

4:00 PM

Bond's Brewery, 411 S. 2nd Street

Attendees:

DDA Board: Tom Haas, Marty Oblasser, Jessica Hocker, Christina Hiegel

LMSA: Kim Jessen

City Council Liaison: Micah Richardson

City: Derek Teini, Todd Feezer

Tom called the meeting to order at 4:02 pm

Introductions: Introductions were made by each meeting attendee

DDA History Review for New Members (If Needed): No new members were in attendance

Regular Agenda:

1. Approval of minutes: Marty moved to accept the minutes and Jessica seconded. The motion was unanimously accepted.
 - April 2023

Main Street Staff Reports:

1. Directors Report: Tom read the highlights of the director's report.

Open Items/Old Business:

1. **Discussion review notes/guidance from meeting with city on 4/28/23:**
 - a. There is no specific funding for DDA projects. There may be funding from various city pots of money if a given project is aligned with existing funding. Likely all DDA projects will have to be funded through a variety of funding streams including city, fundraisers, grants, etc.
 - b. It is time to review and refresh the 2011 Laramie Downtown Development Plan and there is city money for that purpose. Micah suggested a thorough review/update of the 2011 plan would be a great opportunity to partner with LMSA. It was agreed that we need to start with a small/medium plan in order to gain widespread buy in in order to fully leverage a variety of funding streams.
2. **Finalize/Adopt Mission Statement:** Marty motioned to move approval of the mission statement to next month since Jay was absent, and Jessica seconded. This motion was unanimously accepted.
3. **Assign leads and subcommittees for DDA priorities of Plan, Promote, Resource, and Implement:** Tom motioned that the DDA assign subcommittee leads and Christina seconded with the caveat that we wait to assign promote, resource, and implement team leads. The motion was unanimously approved. Jessica volunteered to lead the planning committee with Tom and Jay and the remainder of the DDA committee will assist as needed.
4. **Determine and adopt resolution for future meeting time/location:** Tom motioned that we use the city's conference room and Marty seconded. The motion was unanimously approved for the same date/time (second Tuesday of each month at 4 pm).

a. **Additional Comments:**

Christina mentioned that we should look at inviting developers from Fort Collins since it is getting very difficult and expensive to develop in the Fort Collins area and many of them are looking for other places to go.

- b. Todd Feezer asked DDA to add a committee member to the 3rd St Beautification Committee and gave an update on several projects that the city is working on. The exact date/time when this committee will begin meeting is TBD.

Upcoming Items/New Business:

1. Upcoming events: See LMSA website for community event details.
2. Public comment: None

Meeting was adjourned at 5:17

Next Regular Meeting Date:

June 13, 2023 @ 4pm – City Conference Rm, 411 Grand Ave

DDA Board Responsibilities:

- Assists in development and redevelopment of central business district
- Assists in overall planning to restore and/or provide for continuance of health of Laramie's central business district
- Prevents / halts deterioration of property values and/or structures within the Laramie central business district
- Prevents / halts growth of blighted areas in the central business district
- Promotes health, safety, prosperity, security, and general welfare of inhabitants of the central business district