

# Recreation Center Fund

May 10, 2022

# Financial Position

Budget  
Book pg. 83

Prior to Pandemic:  
75-80% Cost Recovery  
Roughly \$50k Annual Capital Expenses

Tax revenue is diverted from General Fund to fill gaps between member-user fees and the cost of operating the facility

Endowment generates very minimal revenue

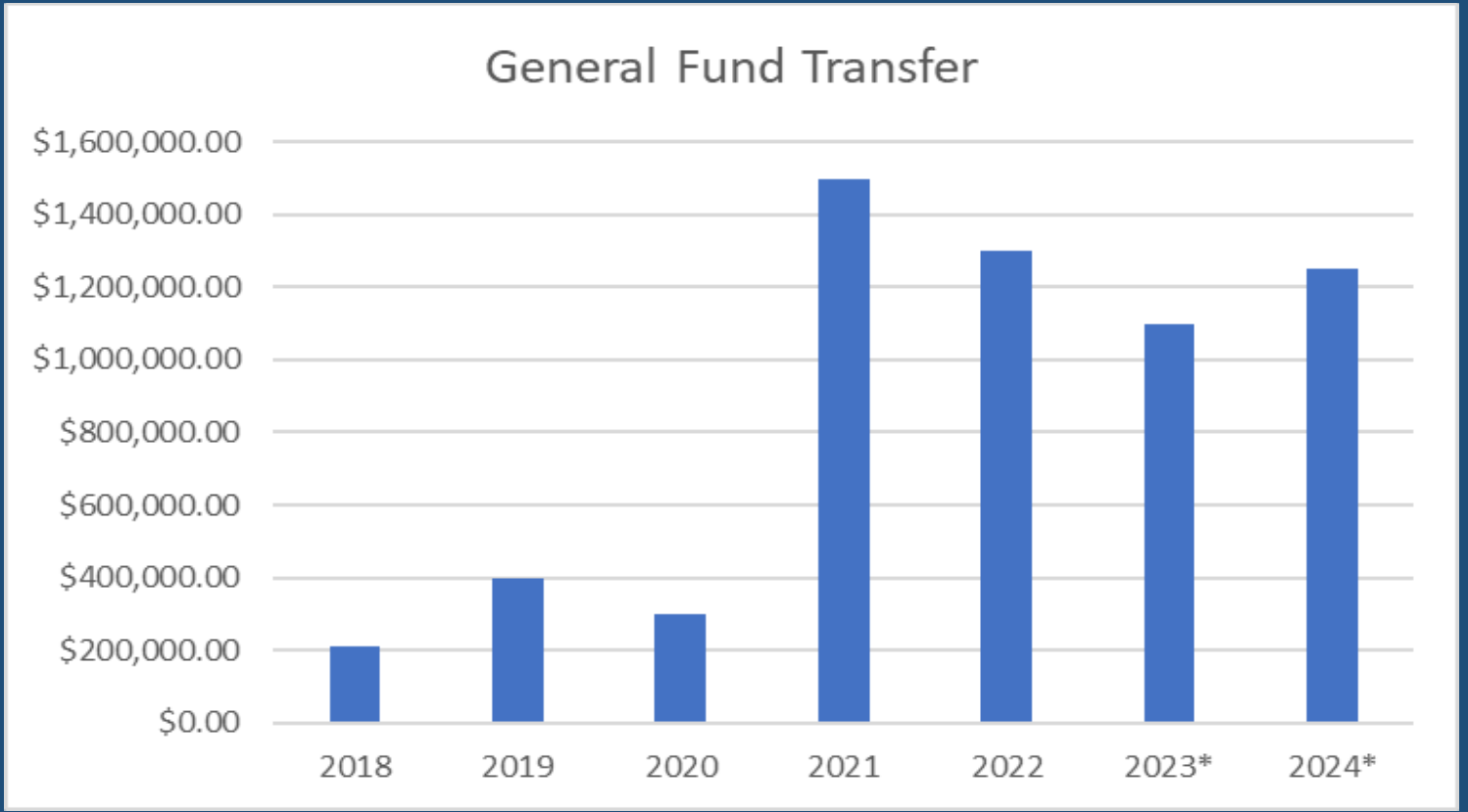
## FACILITY IS 20 YEARS OLD

**Capital maintenance, deferred last biennium, cannot continue to be pushed out**

*HVAC, Mechanical Equipment, Etc.*

**Capital Improvements to keep the facility appealing & usage high**

*2015 Addition, Pool Renovations, Family Friendly Area, Facility Updates*



## ALTERNATIVES TO RESTORING THE HISTORICAL COST RECOVERY

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### Prior to Pandemic:

All Member-user fees \$1.1 M/Yr Av.  
Admission revenue \$800k/Yr. Av.  
Reserve Reduction FY2020

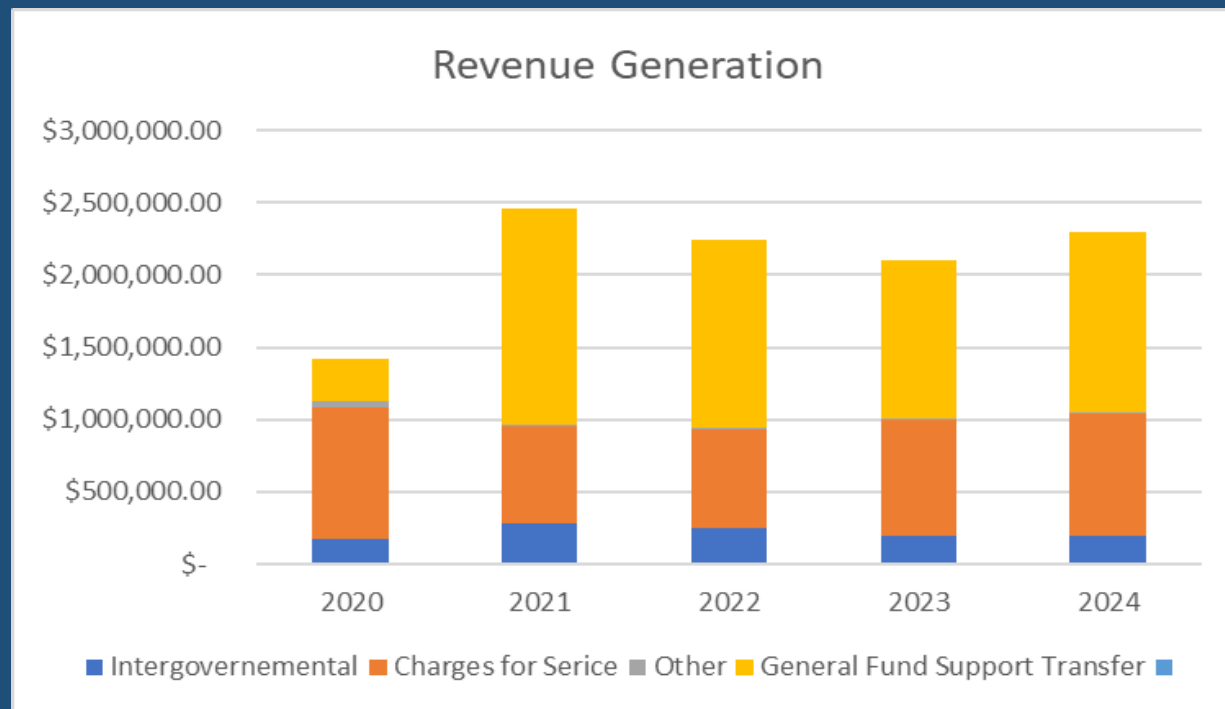
### FY2022:

CM recommended a Facility  
Performance Analysis

BRS Analysis completed Nov. 2021;  
Presented to Council January 2022

BRS Analysis is a Roadmap to Restore  
Cost Recovery to 70-80%

- **Reduce Rec Ctr. cost – hours, programs, etc.**
- **Reduce some other tax-funded service(s) & reallocate to Rec Ctr.**
- **Endow Rec Ctr. operations with higher yielding investment (probably needs statutory change)**
- **Implement new source of revenue for Rec Ctr. operations - 7<sup>th</sup> Cent, rec mil, other??**
- **Reduce community partner program & divert 5<sup>th</sup> Cent support to Rec Ctr.**



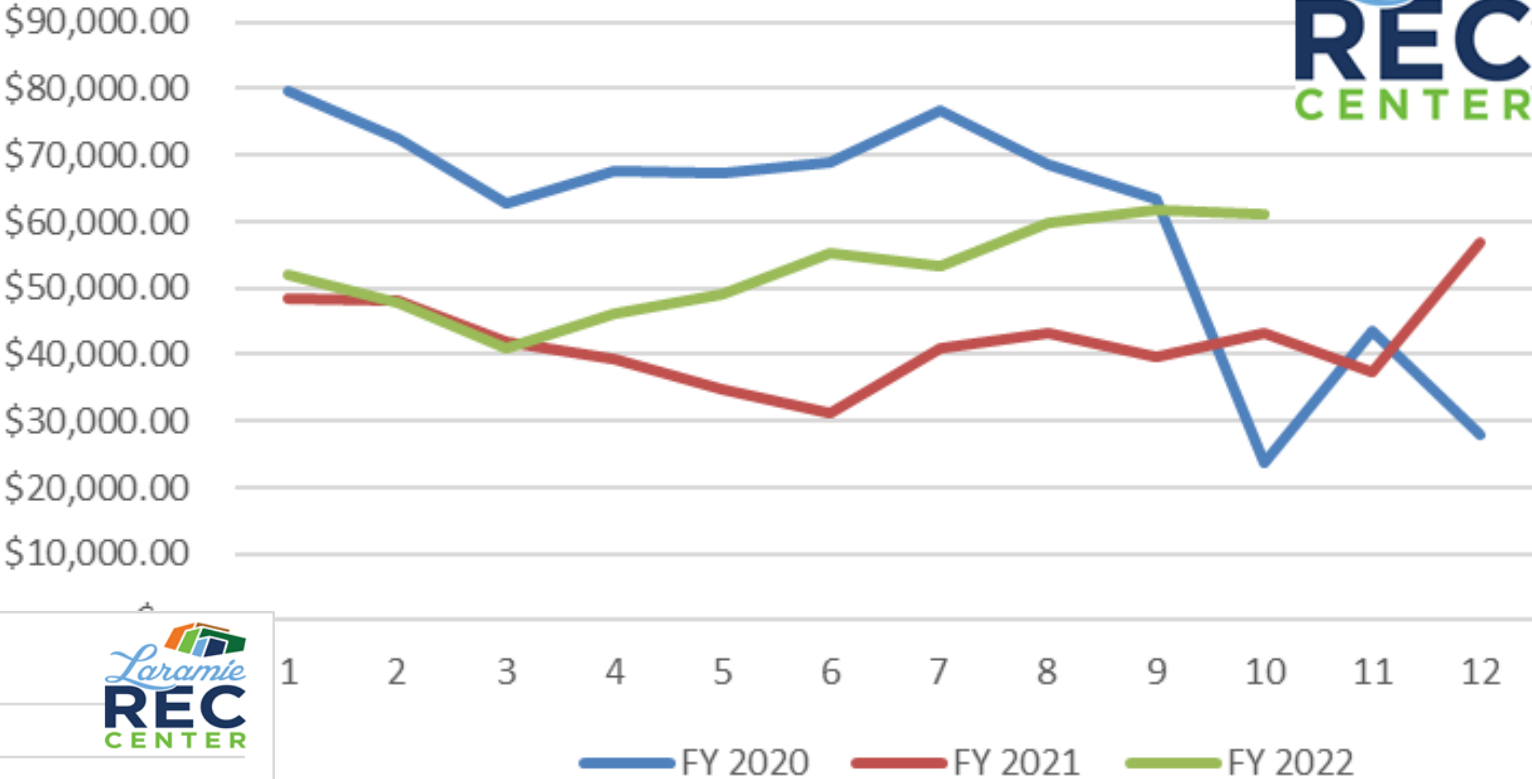
# Financial Position

## Members & Users Returning

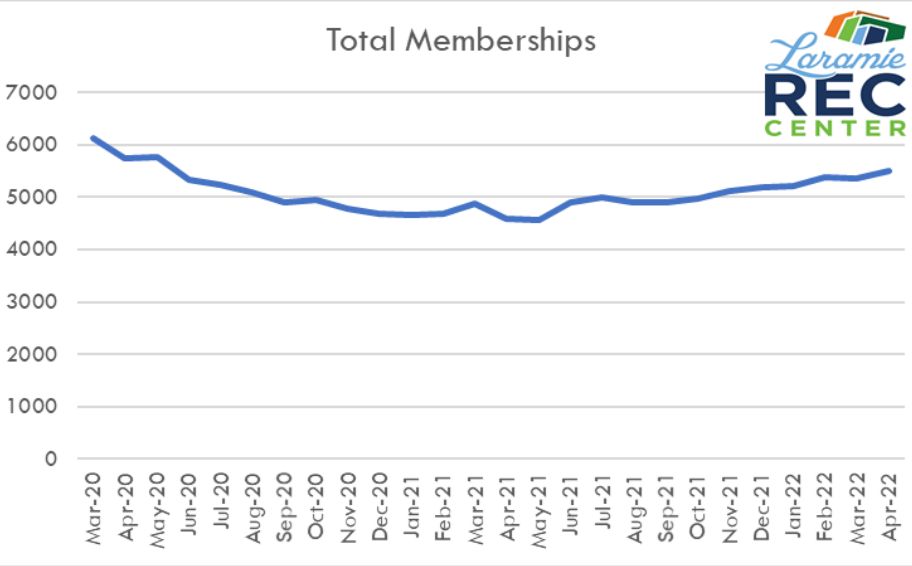
## Fiscal Outlook Improving Slowly



Monthly Revenue Comparison



Total Memberships



**FY2022 PROJECTED ADMISSION REVENUE \$650K**

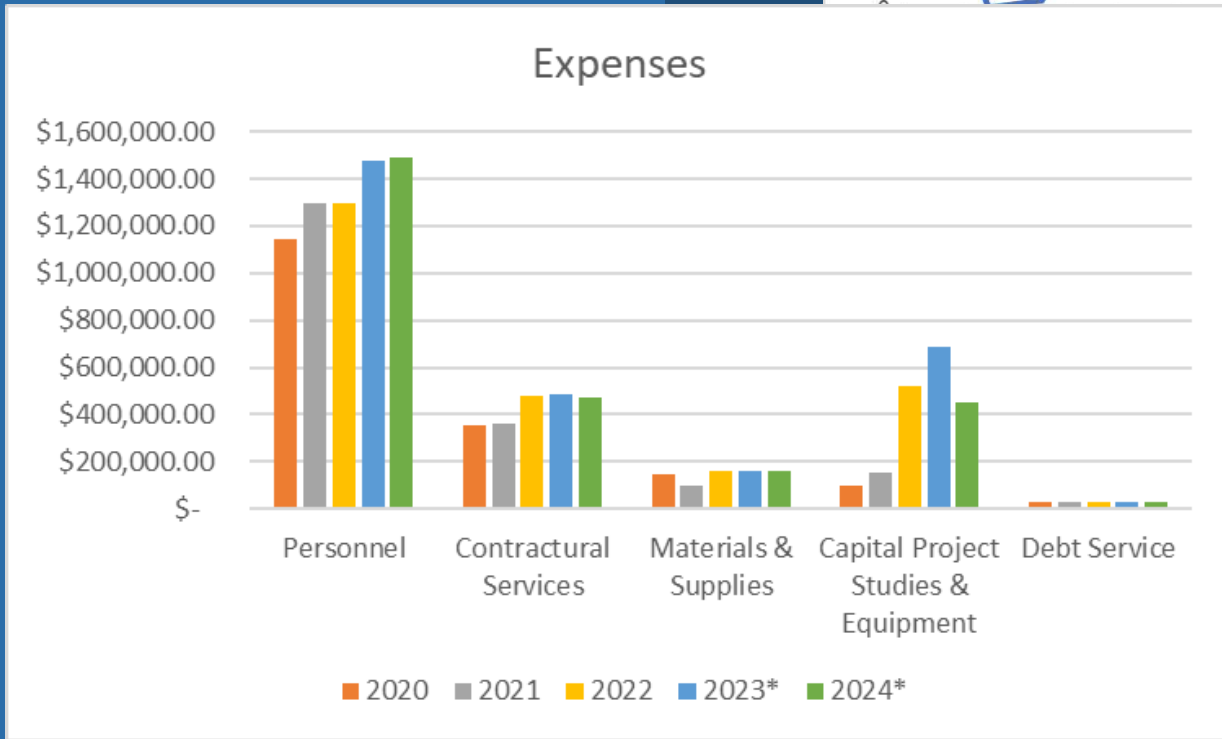
***+30% Over FY2021***

***-23% Under Pre-pandemic Average***

# Financial Position

Members & Users Returning

Fiscal Outlook Improving Slowly



## STAFFING CHALLENGES

Aquatics is a Key Amenity  
*Staffing in Aquatics = Consistency and FT & PT Needed to Ramp Back Up*

Higher Labor Costs (PT)

Recruitment & Retention

## Biennial Objectives

...the "Roadmap"  
Back

Budget Book pgs. 82-83 & 90

### AQUATICS RAMP UP

*Phase I Renovation of the Indoor Leisure Pool*

### FAMILY FRIENDLINESS (\$35k One-Time Supplemental)

*Complete Family Friendly Area*

### FITNESS RAMP UP & REFRESH (\$30k One-Time Supplemental)

*Increase utilization of fitness rooms by the public during non-programmed times*

### USER-FRIENDLY EASE OF USE & DIGITAL PRESENCE (\$15k One-Time Supplemental)

*Improve website for easier access and participation with current photos, etc.*

*Implement user application (app) for class sign-up, reservations, & immediate access to information*

### PROMOTION & MARKETING & OUTREACH

*Engage residents & user groups not already using facilities to determine how we might serve them*

# Questions? Recreation Center Fund

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