

Public Wheat Paste Project

Laramie Public Art Coalition (LPAC)

Artwork Opportunity

Laramie Public Art Coalition is working with artist Cheryl Hochberg, who has been in residence at UCross in Sheridan, WY, and Mark Ritchie, the printmaking professor at the University of Wyoming on a printmaking project to take place in September 2022.

Hochberg will be in Laramie the week of September 12, 2022. Working with students from the University of Wyoming, she will install her large-scale prints of animals in a public space. LPAC recommends a space along the Greenbelt, in Optimist Park, on a water tower, or in the soon-to-be City parklet by the Laramie Vision Clinic. The project is flexible and can be sited where we see the best potential for public engagement. The works will be wheatpasted, which is a temporary application process using flour and water. The work can be removed with soap, but can be in place for multiple years if the site owner allows.

While in Laramie, Hochberg will host a public opportunity for community members to create prints. If the project is in the parklet space, we could host this opportunity in the parklet.

Because of the nature of the project, and the student involvement, this is an excellent opportunity to bridge town and gown through artwork creation.

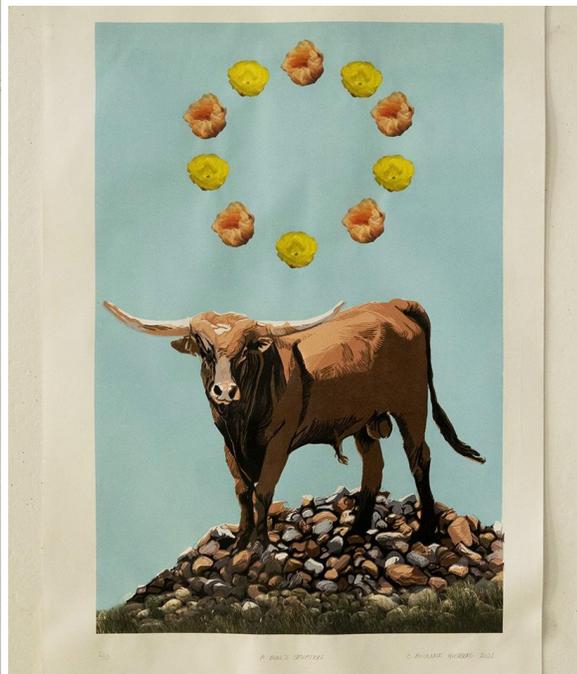
Timeline:

Summer 2022: location determined and permits obtained

September 10 to 18, 2022: Hochberg visits

- September 13: Artist talk at University of Wyoming
 - High school and elementary school visits with Hochberg
 - Installation of artwork
 - Weekend of September 17: opening party with Hochberg for public and public making activity
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Examples of Hochberg's work (she will be creating specific work for Laramie based on animals here):



Budget: \$5,000

- Artist fee (inclusive of travel, materials, and installation): \$3,000
- Public engagement opportunities (materials for printing, catering, permitting): \$700
- Advertising public engagement opportunity: \$100
- Local photographer to capture project + community engagement: \$200
- On-site assistant for installation + community engagement: \$200
- Administrative fee: \$800