
Laramie Jubilee Days

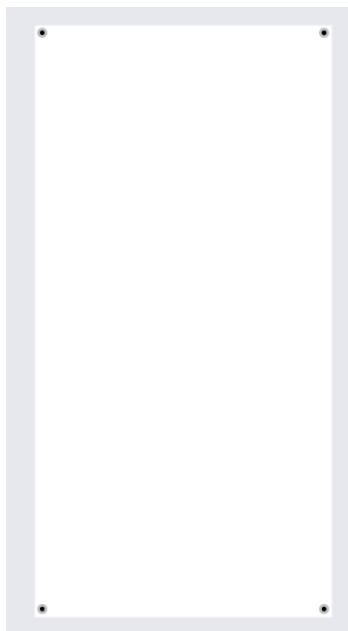
Laramie Public Art Coalition (LPAC)

Artwork Opportunity

Laramie Public Art Coalition is working with Jubilee Days on activating downtown Laramie with artwork from Laramie artists. For 2022, we propose installing fabric banners, with artwork reproductions from Laramie artists, in downtown business windows and other public places. We see this opportunity expanding after 2022 to provide even more exposure to artists with banners in more locations.

Artwork option: Printed banners

LPAC recommends printing 2.5 feet by 4 feet fabric banners with artwork reproductions. The banners will be installed in business windows with suction cups or rope (each banner will have grommets for installation). The banners could also be displayed outside, should outdoor locations be sited for this project.



Example of banner and grommet location at all four corners.

Artwork selection

An open call for finished artwork celebrating life in Laramie.



Laramie artists submit completed works of art to be selected for reproduction by a selection committee including a representative of Jubilee Days, LPAC, and a local artist.

Timeline:

- Artist call is live by May 15th
- Artist information session week of May 16th (LPAC and Jubilee Days representative to talk about Jubilee Days and what the selection committee is hoping to see)
- Artists can submit work through May 31st
- Artworks selected on Thursday, June 2nd
- Artwork is reproduced for printing
- Banners ready by June 15th

Timeline subject to change due to unforeseen circumstances and adjustments due to budget.

Budget: \$4,500

- 20 printed banners: \$1,100
- 20 artist fees (\$150 per artwork selected): \$3,000
- Administrative fee: \$400

Number of banners can be scaled depending on the amount of money available.

Opportunity for community engagement

LPAC could put together a “tour” document featuring all of the artworks and their locations for people to explore during Jubilee Days.

Future opportunities

Jubilee Days plans to include a sponsor opportunity for businesses to sponsor artwork.