



CITY OF LARAMIE
CITY MANAGER'S OFFICE
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DATE: March 1, 2022
TO: Council
FROM: City Manager
RE: *5th Cent Funding for Community & Contractual Partners FY22-23*

BACKGROUND

Each year, the City provides funding to local agencies from the General-Purpose Penny Tax (“5th Cent”) in two ways—through the Community Partner Program (CPP) and via fee-for-service contracts. In FY21-22, City Council awarded a total of \$420,604 from the 5th cent sales tax for the two programs, of which \$200,604 was awarded via the CPP to multiple local agencies and \$220,000 was paid via fee-for-service contracts to the Laramie Regional Airport, Laramie Chamber Business Alliance and the Laramie Main Street Alliance.

Historically, organizations eligible to request funding through the CPP fall within one of three categories:

- *Civic/Quasi-Governmental Agencies* – like Albany County Public Library
- *Social Service Agencies* – like Big Brothers/Big Sisters, Downtown Clinic, & Interfaith-Good Samaritan
- *Recreational, Arts & Cultural Agencies* – like the Laramie Plains Museum, Laramie Historic Railroad Depot, & Relative Theatrics

Twenty-four agencies applied for CPP funding for the upcoming fiscal year beginning July 1, 2022. Submitted requests total **\$315,600.00**.

FUNDING RECOMMENDATION

Funding requests from our social service partners continue to be higher than was typical pre-pandemic as these agencies strive meet the increased need for assistance to Laramie residents. Given the state of the City’s overall penny tax receipts, coupled with the totality of need across the community, a 5% increase in community partner support is both doable and warranted; ***I can comfortably recommend Council may increase funding by an amount up to \$210,634 should it so choose.***

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COMMUNITY PARTNER PROGRAM	
Total Requested Funding for FY22/23 =	\$315,600
Recommended Funding - Up to 5% Increase from Prior Year =	\$210,634
<i>Reduction Needed to Achieve Recommended Amount =</i>	<i>\$104,966</i>
CONTRACTUAL / FEE-FOR-SERVICE PARTNERS	
<i>Note: These hypothetical amounts reflect current year contract awards. FY22/23 <u>actual</u> contract amounts are yet to be negotiated & approved in May/June.</i>	
Chamber Business Alliance	\$70,000
Main Street Alliance	\$50,000
Regional Airport	\$100,000
Contractual Partners FY22/23 ESTIMATE =	\$220,000

NEXT STEPS

Funding for CPP applicants is determined based on the average recommendation of all Council members as agreed upon by a vote of the governing body.

Worksheets memorializing the individual recommendation of each Council member by agency will be forwarded via email in advance of the March 8th CPP presentations. Worksheets are **due March 24, 2022** via email, or hand delivery, to:

Nancy Oakland-Potter (noaklandpotter@cityoflaramie.org)

Please also contact Nancy if you need assistance in completing your worksheet.

Upon receipt of your individual recommendations, staff will tally and average the group recommendation for consideration by resolution at the regular meeting on April 5, 2022.

Fee-for-service contracts will be placed on a future agenda for consideration following receipt of the contractually required annual reports, usually within a work session, and is tentatively scheduled for May 24th.