

**Laramie Main Street Alliance**

115 Iverson Avenue, Laramie, WY 82072

[downtownlaramie@gmail.com](mailto:downtownlaramie@gmail.com) or 307-760-3355

August 30, 2021

City of Laramie, C/O Todd Feezer  
Assistant City Manager, City of Laramie

**Subject: Request to Extend Downtown Placemaking and Open Container Through Homecoming Weekend**

The Laramie Main Street Alliance board would like to request an extension of the summer placemaking initiatives to remain in place up to or beyond the University of Wyoming's Homecoming Week, October 16 - 23, 2021. These initiatives include the Hollyhock Commons, passed and approved by Laramie City Council on May 18th, 2021 in [Resolution 2021-36](#), the additional seating at First Street Plaza, and the inaugural parklet at 2nd and Iverson.

The Resolution previously authorized the implementation of Hollyhock Commons until September 30th, 2021, stating the approval would provide, "an enjoyable and safe outdoor eating option [that] adds to vibrancy and enjoyment for visitors to our Historic Downtown District."

Additionally, they'd like to request an extension of the temporary Open Container Area to the same dates (ending after October 23rd). This Open Container Area, passed and approved by Laramie City Council on April 20th, 2021 in [Resolution 2021-30](#) expires on the final Saturday of September. The resolution stated, "retail liquor licenses are allowed by WY State Statute to serve alcohol for off premise consumption; microbreweries and wineries are allowed to serve their product only for off-premise consumption in the amounts permitted under Title 12 of WY State Statute"

With anticipated crowds for Homecoming Week and a full schedule of traditional events held both virtually and in-person by the University, we believe these placemaking initiatives and Open Container Area are beneficial to the enjoyment of alumni, students, and visitors traveling to Laramie later in the fall. These initiatives, first implemented in Summer 2020, have seen immense use and praise from the public and district business owners.

If this extension is granted, Laramie Main Street understands the weather sensitive elements, such as the flower pots at Hollyhock Commons and umbrellas, may be removed as needed.

Thank you for your consideration.

*Trey Sherwood*, Director, Laramie Main Street Alliance