



Agenda Item: Resolution

Title: Resolution 2021-28 supporting the submission of an application to the Bloomberg Philanthropies Asphalt Art Initiative Grant Program.

Recommended Council MOTION:

I move that the Laramie City Council approve Resolution 2021-28 supporting the submission of an application to the Bloomberg Philanthropies Asphalt Art Initiative Grant Program in an amount not to exceed \$25,000 for the implementation of an asphalt art project in Laramie, Wyoming and authorize the Mayor and Clerk to sign.

Administrative or Policy Goal:

Continued implementation of the Laramie Public Art Plan.

Background:

Bloomberg Philanthropies has invited cities with populations between 30,000 and 500,000 to submit applications for a Bloomberg Philanthropies Asphalt Art Initiative Grant (Round 2) to fund visual art interventions on roadways, pedestrian space and public infrastructure with the goals of this grant program are to improve street and pedestrian safety, revitalizing and beautifying underutilized public spaces and to encourage collaboration and civic engagement in local communities.

The City of Laramie approved and adopted the Laramie Public Art Plan that contains a list of “Top Ten Principles” that support the provision of public art in Laramie, Wyoming. Principle number one states that public art is founded on public private partnerships and is designed to collaborate with all entities in the community and principle number two that states there is community interest in diverse forms of art.

The Laramie Public Art Coalition is a partner of the City of Laramie and willing to act as the Fiscal Sponsor required for this grant application if awarded the City of Laramie in conjunction with the Laramie Public Art Coalition intends develop one asphalt art wayfinding project on the west side of the Garfield Street foot Bridge to submit for funding through this grant utilizing the roadway as the site of asphalt art implementations.

The maximum grant application will be for \$25,000 with a \$5,000 match from the Public Art Initiative funds approved for FY2021 to support the continued implementation of public art in Laramie, Wyoming.

Legal/Statutory Authority:

N/A

Budget/Fiscal Information:**Revenue**

Source	Amount	Type
Fees/Charges for Service		
Grants for Projects	\$25,000.00	If awarded through the grant application.
Loans on Project		
Other		
Total	\$25,000.00	

Expense

Proposed Project Cost.

Project Budget	Amount	Funds
Project Cost	\$30,000.00	
Loans on Project		
Grants for Project	\$25,000.00	If awarded through the grant application.
Other/Outside Projects		
City's Amount	\$5,000.00	
Contingency 0%	\$0.00	
Total Amount	\$30,000.00	

Responsible Staff:

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Attachments:

BP.Asphalt Art Initiative Support Resolution 2021
asphalt-art-guide