

AGENDA
CITY OF LARAMIE, WYOMING
CITY COUNCIL PUBLIC HEARING, SPECIAL
MEETING & WORK SESSION
CITY HALL, COUNCIL CHAMBERS, 406 IVINSON AVE
TUESDAY, JUNE 8, 2021, 6:00 PM
(VIA ZOOM MEETING)

City Council Meetings are open to the public. Council Chambers seating is unavailable at this time due to social distancing. We encourage the use of the following tools to participate: watch live meetings on YouTube Live Feed (www.youtube.com/cityoflaramie/live), Cable Channel 191, or Zoom Webinar-Meeting ID: 869 3014 9940 Passcode: 514218 via internet, app, or telephone 1(669)900-9128. Public comments during the meeting can be provided via Zoom meeting. Public comments may also be submitted via email: council@cityoflaramie.org. Please email: clerk@cityoflaramie.org to request to make public comment during speaking time by no later than 3:00 pm on the day the meeting is to occur. Position of speaking will be assigned by lottery. Requests for accommodations from persons with disabilities must be made to the City Manager's Office 24 hours in advance of a meeting.

Please be advised no additional agenda item will be introduced at a Regular City Council meeting after the hour of 9:30 pm, unless the majority of the City Council members present vote to extend the meeting.

Public comment is limited to three (3) minutes per speaker. Written public comment shall be submitted to the City Clerk for dissemination and retention for official City records, or submitted to the City Council through electronic correspondence at council@cityoflaramie.org. Full text available in Council Rules of Procedure and Code of Conduct 4.02 and Appendix B and C.

Written materials relative to an agenda item shall be submitted six (6) days in advance of the meeting (sooner if there are holidays prior to the meeting) in order that copies may be included with the agenda and to give the council an opportunity to review the material in advance of the appearance.

Zoom Link: <https://cityoflaramie.zoom.us/j/86930149940?pwd=R0RqNks3YkFBWUJvbW5TL21nM1q5Zz09>

1. PUBLIC HEARING

2. SPECIAL MEETING

Documents:

[SM_PH Budget 6-8-21 \(revised\).pdf](#)

2.A. CALL TO ORDER

2.B. Roll Call

2.C. Public Comment on Non-Agenda Items (Aggregate time limit 30 minutes)
(Limit of 3 minutes per speaker.)

2.D. Resolution 2021-40, Fiscal Year 2022 Budget Appropriations
[Wade, ASDD]

Documents:

[FY22 Budget Resolution 2021-40 Cover Sheet.pdf](#)

**2.E. Resolution 2021-41, Appointing Two Members to the Laramie Regional Airport Board
[Jordan, CM]**

2.F. Adjournment

3. WORK SESSION

3.A. WORK SESSION: Results of Tourism Coalition

Documents:

[Tourism Coalition Final Presentation Cover Sheet.pdf](#)

[Tourism Coalition Final Presentation.pdf](#)

3.B. City Council Updates/Council Comments

3.C. Agenda Review

3.D. Public Comments

(Limited to three (3) minutes per speaker.)

**NOTICE OF CITY COUNCIL
PUBLIC HEARING AND SPECIAL MEETING (Revised)**

NOTICE IS HEREBY GIVEN that a **Public Hearing and Special Meeting** followed by a Work Session of the **Laramie City Council** will be held Tuesday, June 8, 2021, 6:00 pm via Zoom Webinar ID #869 3014 9940 Passcode #514218, City Hall, Council Chambers, 406 Iverson Ave, Laramie, WY, for the following purpose:

PUBLIC HEARING:

1. Resolution making appropriations and authorizing expenditure of funds to cover expenditures of the City of Laramie, Wyoming for all funds for the fiscal year of July 1, 2021 to June 30, 2022 (Revised title, Resolution 2021-40, Fiscal Year 2022 Budget Appropriations)

SPECIAL MEETING:

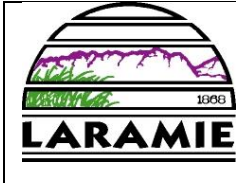
1. Resolution making appropriations and authorizing expenditure of funds to cover expenditures of the City of Laramie, Wyoming for all funds for the fiscal year of July 1, 2021 to June 30, 2022 (Revised Title, Resolution 2021-40, Fiscal Year 2022 Budget Appropriations)
2. Resolution 2021-41, Appointing Two Members to the Laramie Regional Airport Board
3. Adjourn

/s/ Paul Weaver, Mayor

Attest:/s/Nancy Bartholomew

Advertised: Wednesday, May 26, 2021 published in the newspaper Laramie Boomerang. Emailed revised notice to Media Contacts including Laramie Boomerang Friday, June 4, 2021.

####



Agenda Item: Resolution

Title: Resolution 2021-40, Fiscal Year 2022 Budget Appropriations

Recommended Council MOTION:

Approve Resolution No. 2021-40 making appropriations and authorizing expenditure of funds to cover expenditures of the City of Laramie, Wyoming for all funds for the fiscal year of July 1, 2021 to June 30, 2022 and authorize the Mayor and City Clerk to sign.

Administrative or Policy Goal:

Administrative Goal:

Design, Recommend, Implement and Manage Strategic Budgets and Maintain Long-Term Capital Improvement Plan (CIP).

Adopted City Council Goals for 2021:

Goal A: Holistic Economic Development.

Goal B: Environmental Stewardship.

Goal C: Maintain and Improve City Services to Residents.

Goal D: Maintain and Improve Municipal Infrastructure.

Goal E: Intergovernmental Collaboration

Background:

As required by Wyoming Statute, the City Manager prepared and filed with the City Council prior to May 15, 2021, a tentative city budget together with a budget message in explanation of the recommended budget, for all funds for the 2021-2022 fiscal year (ending June 30, 2022).

The proposed budgets were duly entered in the City Council's record with electronic copies and made available for public inspection at the Office of the City Clerk, and on the City of Laramie website.

Notice of public hearing on the budget together with the summary of the budget and required notices concerning mill levy and expenditures, was published in the *Laramie Boomerang*, a legal newspaper published and of general circulation in Albany County, on May 27, May 30, and June 2, 2021 as required by law. As allowed by Wyoming Statute 39-13-104 (c), the FY 2022 General Fund budget includes a property tax levy of 8 mills projected to collect approximately \$2,000,000. A public hearing is being held this evening at 6:00 p.m. in the Council Chambers of City Hall, 406 Ivinson, at which time any and all persons interested may appear and be heard respecting the proposed budget.

City of Laramie staff and elected officials held four work sessions on April 13, 27 and May 11-12. There was a special meeting on May 11 for the Recommended Capital Plan, and changes to the recommended operating budget were considered at the regular Council meeting on May 18. The purpose of the budget meetings was to hear presentations, gather information, make inquiries, review, and change the recommended budget.

Legal/Statutory Authority: Wyoming Statutes Title 16, Chapter 4 Uniform Municipal Fiscal Procedures

Responsible Staff:

Malea Brown, COO 721-5223
Jennifer Wade, ASDD 721-5224
Janine Jordan, CM 721-5226

Future dates are subject to change.

Work Session(s)	April 13 April 27 May 11 May 12
Special Meeting	May 11, May 18
Regular Meeting	May 18 (operating budget amendments)
Public Hearing (PH) Held	6/8/2021
PH Advertised	May 27, May 30, June 2

Attachments: Resolution
 Notice of Public Hearing

RESOLUTION NO. 2021 – 40

A RESOLUTION MAKING APPROPRIATIONS AND AUTHORIZING EXPENDITURE OF FUNDS TO COVER EXPENDITURES OF THE CITY OF LARAMIE, WYOMING, FOR ALL FUNDS FOR THE FISCAL YEAR OF JULY 1, 2021 TO JUNE 30, 2022

FINDINGS:

As of April 30, 2021, the City Manager had prepared and filed with the City Council a tentative city budget, together with a budget message in explanation of the tentative budget, for all funds for the 2021-2022 fiscal year (ending June 30, 2022).

The proposed budget was duly entered in the City Council's record with a copy made available for public inspection at the Office of the City Clerk. The proposed budget was also published on the City's website.

Notice of public hearing on the budget together with the summary of the budget and required notices concerning mill levy and expenditures, was published in the *Laramie Boomerang*, a legal newspaper published and of general circulation in Albany County, on May 27, May 30, and June 2, 2021 as required by law.

As allowed by Wyoming Statute 39-13-104 (c), the FY 2022 General Fund budget includes a property tax levy of 8 mills projected to collect approximately \$2,000,000.

A public hearing was held on the proposed budget at the time and place specified in the published notice. All interested parties were given an opportunity to be heard.

NOW THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF LARAMIE, WYOMING:

The tentative budget for all funds for fiscal year 2021-22, as amended by the City Council, is hereby adopted. The following appropriations, subject to future amendment, are made for all funds for the fiscal year ending June 30; and the expenditures of each officer, department or spending agency are authorized, limited to the amounts herein appropriated or as established by future amendment.

<i>DETAILS OF GENERAL FUND REQUIREMENTS</i>	<i>FY 2022</i>
City Manager's Office	\$ 1,069,116
City Attorney's Office	654,315
Municipal Court	376,783
City Clerk's Office	336,839
City Council	188,430
General Accounts	6,280,625
Safety	23,000
Police Administration and Operations	5,692,247
Records & Communications (LARC)	1,942,641
Police Grants	347,337
Animal Control	435,314
Fire Administration and Suppression	3,092,667
E.M.S.	2,939,760
Fire Operations	626,640
Fire Prevention	325,151
Fire Training	82,270
Emergency Management	11,300
Fire Grants	286,144
Public Works Administration	234,074
Engineering	1,928,736
Facilities Management	1,221,713
Street	3,031,632
Fleet Services	458,167
Parks	1,169,572
Cemetery	350,632
Mosquito Control	684,187
Recreation	264,906
Ice & Events Center	458,388
Parks & Recreation Administration	85,604
Planning	775,739
Code Administration	487,794
Finance	1,372,815
Information Technology	1,164,335
Human Resources	447,397
<i>TOTAL GENERAL FUND REQUIREMENTS</i>	<i>38,846,270</i>

RECREATION FUND REQUIREMENTS	FY 2022
Recreation Center Fund	2,463,608
TOTAL RECREATION FUND REQUIREMENTS	2,463,608

UTILITY FUND REQUIREMENTS	FY 2022
Water Fund	46,117,799
Wastewater Fund	30,046,955
TOTAL UTILITY FUND REQUIREMENTS	76,164,754

TOTAL SOLID WASTE FUND REQUIREMENTS	14,289,488
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TOTAL CAPITAL CONSTRUCTION FUND	22,327,429
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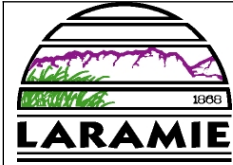
DETAILS OF OTHER FUND REQUIREMENTS	
E911 Fund	309,739
Self Insurance Fund	3,768,000
Parks and Recreation Development Fund	293,750
Specific Purpose Tax Fund - 2002	641,442
Specific Purpose Tax Fund - 2010	1,333,151
Specific Purpose Tax Fund - 2018	15,539,916
Cemetery Fund	55,000
Economic Development Fund	1,251,412
TOTAL OTHER FUNDS	23,192,410

Passed, approved and adopted on June 8, 2021.

Paul Weaver, Mayor and President
of the City Council

Attest:

Nancy Bartholomew
City Clerk



Agenda Item: Presentation

Title: Work Session Topic: Laramie Tourism Coalition Final Presentation.

Recommended Council MOTION:

None. Work session format does not allow for City Council to take any action.

Administrative or Policy Goal:

Economic Development

Background:

This presentation is to recap the results of the Laramie Tourism Coalition facilitated by Carrie Bennet. During this presentation Mrs. Bennet will cover the purpose, membership makeup, key findings and potential next steps that resulted from this effort.

Legal/Statutory Authority:

N/A

Budget/Fiscal Information:

Undetermined.

Responsible Staff:

Todd Feezer, Assistant City Manager, tfeezer@cityoflaramie.org, 721-5304

Attachments:

Tourism Coalition Final Presentation

Welcome!

Laramie Tourism Coalition

Tourism Coalition Conveners + Supporters



City of Laramie



Albany County Tourism
Board



Haub School of Environment
and Natural Resources
Ruckelshaus Institute

With Funding From the
Institute for Innovation
and Entrepreneurship

Conveners



Scott Larson
Albany County
Tourism



Brian Harrington
City Council



Todd Feezer
City of Laramie

Logistics and Process Support



Kit Freedman
UW: Ruckelshaus
Institute



Carrie Bennett
Facilitator



Emma Dixon
UW Student
Note Taker +

Coalition Purpose

1. Identify and **recognize the diverse assets** that draw visitors to Laramie.
2. Explore ways to **better coordinate and leverage those resources** to attract more visitors and capture more visitor spending.
3. Embed **sustainable practices** to maximize the economic, social and environmental benefits of visitors while minimizing negative impacts.
4. Develop **working relationships and partnerships** to maintain these efforts over time.

Local Experts (YOU!)



1. What makes this area so special?
2. How might we better promote AND protect those things?
3. How can we get folks to come, stay longer, and spend more money here?

Coalition Membership +

- Broad stakeholders (40+) from across Laramie's visitor "assets"
- We develop creative ideas to sustainably attract more visitors and capture more of their affection (❤️ + \$) with each visit.
- We do NOT...
 - Replace the Tourism Board, the Laramie Main Street Alliance, the Laramie Business Chamber, the Laramie Public Art Coalition... **Looking for creative synergy, NOT duplication of efforts.**
 - Debate motorized vs. non-motorized trail use.
 - Debate COVID regulations.

December 2020

April 2021

1. What's the problem?

2. What's important to us in trying anything new?

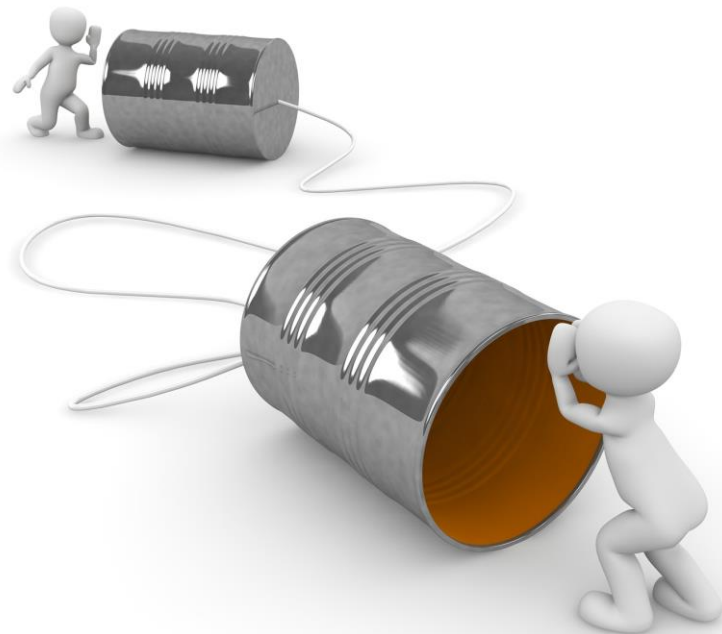
3. What might we do about the problem? What might that look like?

4. How might it work? How will it solve the problem?

5. What will we do? How can we collectively support the work?



Key Findings



Key Findings



Key Findings



40+ Ideas → 6ish Recommendations

1. Beautify Entryways
2. Educate Visitors (opportunity + responsibility)
 - a. Durable Signage
 - b. Ambassador Program
 - c. User Group Self-Enforcement
3. Support Events with Tools for Cross-Promotion and Package Deals
4. Improve Access to Downtown
5. Enhance Resources and Develop Assets
6. Maintain Partnerships and Communications



Next Steps

- Support revision and polishing of new Visit Laramie website.
- Pilot “Recreate Responsibly” campaign with eye toward future visitor education efforts.
- Share recommendations with decision-makers.
- Reconvene coalition this fall to reflect on progress.